



GIRD
MINI-BUSINESS

Exchange

School Türi Põhikool

24TH to 30TH September

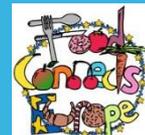
2018

Turi

Estonia

FOOD CONNECTS EUROPE

2017/20 ERASMUS+





GIRD - THE WORKING GROUP



Hi! We are the **GIRD**. A mini business construction by:



Our
Logo

José **G**uilherme Santos (9ºA)



Isabelly Rojas (9ºC)



Rita Ferreira (9ºC)



Dulce Travassos (9ºA)





MEETINGS



With Professor Ana Silva and Professor Alcino Simões, we have tried to start and evolve our business.

One of the main and most important subjects treated was the product that would be marketed.

We thought of pieces of clay, in key rings, in jewelery, ...

And we came to the conclusion that the best would be **fruit**.

Because it is a product that influences people to buy healthy food!





PRODUCTS



Our articles include **FRUIT**, cakes, juices, gums, ...

Most of the ingredients of these products are bought at the supermarket, but the making of our products is carried out by us, in the kitchens of the group elements.

Always with hygiene first, and with the best instruments and conditions possible.





SALES - MARKETING



We had the concern of decorating our benches with themed elements (fruits, bouquets, baskets, etc.).

We use friendly and correct language to our customers (other students) as well as a fair price for our products.





THE SALES PRICING

Gird Fruit

A fruta que te envolve

PREÇARIO

Fatia de bolo.....	0,50 €
Fatia de torta.....	0.50 €
Espetadas.....	0.50 €
Copo de sumo.....	0.50 €



A fruta que te envolve!!



ACCOUNTING

The project "Food connects Europe" offered us the sum of € 100 to start the business. It was used to buy the necessary material for the formation of the business.

With sales realized, it was possible to profit !!! 😊

1ª Sale- 8/06/2018 → Profit 13,85€

Receipts of 19,85€ and expense of 6,00€

2ª Sale- 12/06/2018 → Profit 9,24€

Receipts of 21,00€ and expense of 11,76€

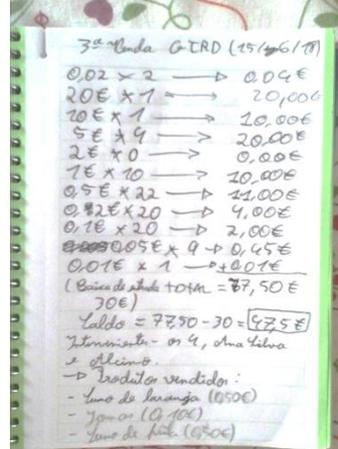
3ª Sale- 15/06/2018 → Loss -1,31€

Receipts of 47,50€ and expense of 48,81€

4ª Sale- 20/09/2018 → Profit 15,50€

Receipts of 15,50€ and expense of 0,00€

At the TOTAL 37,28€.





ENDING BALANCE



In our view, we have gained courage and maturity by "facing" our difficulties (mainly the shame of talking to strangers) and thus we face the challenge.

One of the aspects that we have to improve is the fact that we do not count the number of units of the product, and thus calculate the total price of the product. With this data, we can reach the conclusion of the amount received at the end of the sale.





THANK YOU



We are grateful for the fantastic project created by the Erasmus program and all the support given by all those involved.



GIRD FRUIT

THE FRUIT THAT INVOLVES YOU