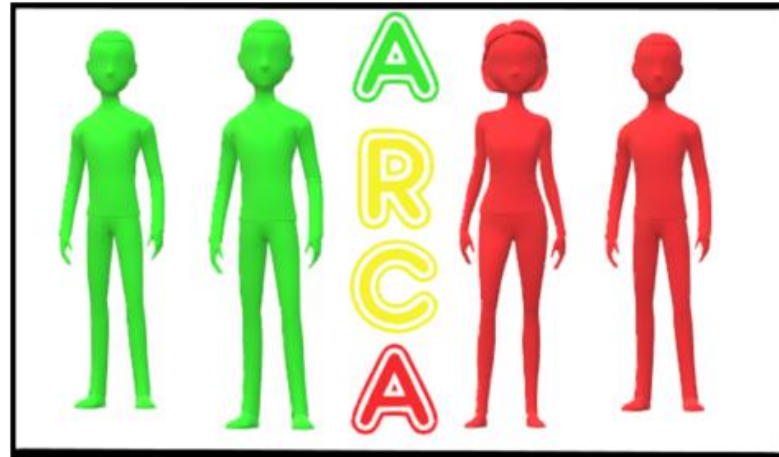


EXCHANGE **PORTUGAL** FCE 2019

VILA NOVA DE POIARES - 14 to 20 January



ARCA **MINI-BUSINESS**

Food Connects Europe
2017/20 Erasmus+

“ARCA”

Who are we?

ARCA is a group made for the ERASMUS+ Project and the name was created based on his members names:

André, **R**odrigo, **C**láudia e **A**ndré

We are students from the classes 10^o Degree, classes B1, B2 and C2, and we pretend to put on the field the goal of ERASMUS+ (made us understand the differences between european cultures) through our local products.

Therefore, we would like for you to taste our products and let us know your opinion.

We'll really appreciate it!

Thank you for all your support.



MEETINGS

With the teachers Olga Afonso, António Gouveia and Alcino Simões, we start and grow up our project.

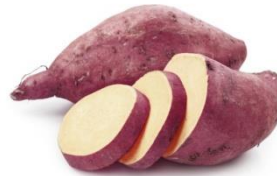
One of the main concerns was to choose a product from Portugal, we think of honey and sweet potatoes and we conclude that it would be best to make cakes with honey and sweet potatoes.



PRODUCTS

Ingredients

- Sweet Potatoes - 400g
- Sugar - 200g
- Honey - 0.5dl
- Wheat flour - 50g
- Corn flour - 275g
- Almond - 75g
- Eggs - 2
- Orange (zest)
- Lemon (zest)



COOKING



MARKETING

We decorate the table with products related to honey and the recipe of the product. We use an simple language and respect the price of the product.





FOOD
CONNECTS
EUROPE
2017/20

“ARCA”

A

R

C

A



*If you put honey into
your life, every day will
be sweet.*



*If you try our cookies,
you will want to repeat!*



THE SALES

- Oranje juice with one cake.....0,50\$



ACCOUNTING

- First Sale at december 2018: Loss → **1,89€**
We earn **10,70€** but we spent **12,59€**
- Second Sale at 16th 2019: Profit → **5,06€**
We earn **28,00€** but spend **22,94€**
- Therefore we profited **3,17€ !!!**



FINAL BALANCE

- In our view, we have gained courage and maturity in accepting this challenge given to us especially in working as a team to overcome the obstacles that have arisen, this incredible job.
- One of the many aspects to improve is the fact that we did not make more sales and also of not being able to organize more generally.
- The latter greatly affected the formation of the project and caused certain misunderstandings among the group.
- On the last sale (16/1/2019) both aspects were forgotten because everything went better and we sell well the "honey ark" cookie.



THANK YOU

We thank the Erasmus project for this experience and all the teachers who helped us in this project.

